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| **SUMMARY**  ● **MBA in Entrepreneurship (Babson College 2020).**  ● Results-driven hands-on senior manager with 17+ years of experience at startup and Fortune 500 companies.  ● Broad experience with the cloud and mobile computing, Real Estate and Telecommunications sectors.  ● Practical training in full stack web application design and development using React, JavaScript, NodeJS.  ● Familiar with the practical application of Artificial Intelligence and Machine Learning in business operations.  ● Adept at distilling and visualizing data using R, Python and Tableau to report customer research results.  ● Superior oral and written communicator accomplished at working with a variety of stakeholders.  ● User-focused, highly intuitive, and inquisitive “voice of the customer” who listens, asks the right questions and builds consensus among stakeholders. | | |
| **EDUCATION** | **EXPERIENCE** |
| **Babson College**  Boston, MA  MBA in Entrepreneurship  Certificate in Advanced Mgt - Data Science  (pending 2021)  **Lambda School for Computer Science**  Pleasanton, CA  Software Engineering  **Learners Guild**  Oakland, CA  Software Engineering  **California State University East Bay**  Hayward, CA  Bachelor of Arts  **University of Southern California**  Los Angeles, CA  Certificate in Real Estate Development  **University of California Santa Cruz**  Santa Clara, CA  Certificates in Software Engineering Mgt  Certificates in Marketing  **AT&T Data Communications Institute**  Dublin, CA  Certificate in Data Communications | **Lambda School for CS SW Engineering Apprentice**  Pleasanton, CA 2018  **Learners Guild SW Engineering Apprentice**  Oakland, CA 2017  **Eagle's Nest Innovations Co-Founder/CTO**  San Francisco, CA 2012 – 2017 **The ANICON Group** **VP of Technology**San Francisco, CA 2012**Meridian Management, LLC** **Director of Technology**Emeryville, CA 2010 – 2012 **MULTIPLE RE FIRMS** **Technology Consultant/RE Broker**  San Francisco Bay Area, CA 2003- 2012 **DDM CONSULTANTS** **Founder/Principal Consultant**Oakland, CA 2001 – 2008Selected Engagements **PANION NETWORKS** **Product Owner**  Redwood City, CA  **BAYVIEW SYSTEMS, INC.** **Product Owner**  San Mateo, CA  **PLAYBACK MEDIA CORP Product** **Owner**  Redwood Shores, CA 2001  **PICTURETEL CORPSr. Product Manager**  Andover, MA 1999 - 2001  **STANFORD MEDICAL CENTER Sr. Technology Analyst**  Palo Alto, CA 1998 - 1999 **NEW MEDIA CONSULTANTS Founder/Principal Consultant**Oakland, CA 1995 - 1998 **AT&T Product Manager**  San Ramon**,** CA 1991 - 1995 |
| **HIGHLIGHTS** | | |
| Multiple Real Estate Engagement Accomplishments  * Developed productivity tools for loan originators. * Customized Salesforce.com and Zoho CRM solution for managing mortgage pipelines. * Sourced private financing for real estate development projects from $1 million to $25 million dollars. * **Created the *Loan Option Analyzer*** an application to automate loan product analysis and selection. * **Designed *Mortgage Buddy*** an application to help loan originators manage loan transactions. * **Designed and implemented *Lender Management System*** ***(‘LMS’)*** to organize loan products. * **Designed *TitleCalc*** system to calculate title fees based on state, county and local laws and customs. * Developed the ***Option ARM Workbook*** that compared Payment Option ARMs to Fixed Rate programs.  Playback Media Accomplishments  * Led the UX team in a complete redesign of the UI utilizing user feedback and observation. * Successfully managed 4 releases of eLearning Services, an HR compliance video delivery platform.  PictureTel Selected Accomplishments  * Defined and designed new enterprise class IP-based video conferencing products. * Reduced schedule slip for v1.0 of product from 14 weeks to 8 weeks in my first 10 days as PM.  Stanford Medical Center Selected Accomplishments  * Designed and built reference digital video editing solution for endoscopic surgery videos.  New Media Consultants Selected Accomplishments  * Prevented client’s loss of $350,000 in liquidated damages by managing the design and development of a data injection solution for an MPEG-2 Digital Video Broadcast system in less than 14 weeks. * Conceived, designed, and championed *Diviwood[[1]](#footnote-1)*, a satellite-based system for transporting daily film production footage from remote shooting locations.  AT&T Selected Accomplishments  * Championed, defined requirements, high-level design, service suite and critical strategic marketing elements for Pacific Bell Media Park **the world’s first networked multimedia production environment**. * Designed and managed development of a billing data collection system for video conferencing servers. | | |

1. Diviwood™ is a concatenation of Digital Video Hollywood [↑](#footnote-ref-1)