

## Class Activities

### Class Activities Include...

- ▶ Presentations
- ▶ Creating Start-Up Teams
- ▶ Identifying and Evaluating Opportunities
- ▶ Defining and Building Your Business
- ▶ Building a Company and Product Website
- ▶ Customer Development and Testing the Market
- ▶ The *Dolphin Tank* (a realistic investor pitch session)

